



communication



Building a Better Gwinnett

1 Document. 10 Priorities. 1 Direction.

Key Messages for the Strategic Priority for Communication...

- We all have a stake in keeping the communication channels open between the school system and its stakeholders. In fact, effective communication is everyone’s responsibility.
- Open, honest, reliable, two-way communication builds trust and confidence within the school community. Information will be accurate, timely, and relevant, available to all stakeholders through appropriate vehicles.
- A well-informed school community is best able to provide meaningful input on key district issues.
- GCPS is committed to involving the public in our schools and in our school system, and will use effective communication to share our instructional and operational successes and opportunities with a wide audience.
- Language differences, the digital divide, and the county’s continued growth will pose challenges, but the district will continue work to overcome obstacles to effective communication.



Strategic Priorities



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